

SierraTimes.com is going Postal

J.J. Johnson - Posted: 03.01.00

Well, sort of. We need to have a serious talk...

Here's the deal, people: We NEVER thought this Digital news ranch would take off so fast. There is no way we can thank all of the people involved. As much as people may believe the Webslinger, the Ranch Hands and yours truly have done all this, we are not what keeps this operation going.

I found that out personally last night.

You, the reader is what has made this news site what it is. We simply capitalized on a concept that has been killed in the print media, and some say is dying on the Internet. I have the deepest respect for many of the

Digital News Rags out there, but when all those marketing and make-up folks come along, some things have to be "adjusted" in order to be more "credible."

In a word, they go "soft."

We say, "Enough with the Bullcrap." We'll give you the news and commentary - with an attitude. That same attitude we hear everyday, all over the place, but never see on television or the internet, and hardly ever hear on the radio. And we don't even bother covering that same AP spun pablum that we're all tired of getting spoon fed to us. We're just as fed up with the PC-type "everybody be tolerant" dung that makes you wanna go Postal on your TV set.

(Can't we just get back to the good ol' days when we could hate everybody equally?)

Our goal is to change that. Yes, it is a labor of love, and we've decided that we're going to keep doing it, until it kills us, or we all go Postal.

Just kidding.

What drives this machine is what has been killing us recently. We are going to address all of these issues here. Let's start with the mail. We get tons of it. DON'T STOP. We love it so much, we brought someone on board to handle it all. We've also made administrative plans to handle the processing of it. Starting Monday (Internet time) "Sierra Sue" will be mindin' the mailbag at what we call, Mail Bag Sierra.

'Bout time, ain't it?

So, all those killer comments you folks have been sending might get a chance to be seen by everyone else. Now calm down! She knows to yank your name and e-mail off of 'em. All those comments should go to: Letters@SierraTimes.com

Of course, when you folks wanna yell and scream at me, you can do so still at:
Editor@SierraTimes.com

And now when you folks send something in, you won't go crazy because no one responds. Now, someone is reading everything that comes in. Don't worry, I still get my own stuff.

If you've got an opinion, feel free to share it with the rest of us at: Opinions@SierraTimes.com

Now for the War Room. This is where the stuff all takes place. We get news from all over the planet. But we need to go over a few things to make this ranch run more smoothly. When you got something hot you want us to see, send it to: News@SierraTimes.com

For you Dixie folks: Dixienews@SierraTimes.com

I don't wanna hear any more complaints about Sierra Times giving the Southerners special treatment. They earned it. After all, they are still living in the "Occupied South." They have plenty of news from their front rolling in 24/7. And since we have our new Rebmaster@SierraTimes.com now handling the Dixie news briefs, Lunell plans on making the Dixie section a flagship for the Dixie Digital Rebellion on the Net.

Folks always said the South would rise again. Just had to get a bunch of these dang computers first.

But here's the thing, people: You gotta stop sending those web pages. Just send the URL's. You might wanna tell us a little about it. But please, please don't send us HTML files. Bad enough a bunch of us have to fight off these little website hackers each day (we fight back here). So we have to ask you folks to just send URL's.

Next, if you want us to see it, put our address in the "to" field. That way it goes to the right place. What we find humorous is when people send something to a friend, and cc it to every other news site on the web.

I guess somebody might print it, huh?

Oh, yeah...Sneaking things into our private e-mail boxes won't get it there any faster, either. Just FYI...

Now, about Editorials: The same policy applies everywhere. Send us your name, and contact information. Even just an e-mail address will do. If we don't have either, please don't come back here screaming about why it didn't get posted. And not to be offensive, but we are looking for information that wasn't printed anywhere else, and was written sometime this year...

...not in 1961

There have been a few of you who have been sending in stuff about what's wrong with America - stuff that was written back in nineteen - frozen.

C'mon, folks. We gotta stay as fresh as the other guys.

What we could really use it editorials from Dixie. Some good strong points about the South that people need to hear. To be frank and earnest about it: Stuff that kicks ass. Let me give you an example that's still on the Dixie Section today:

"...I don't see why we have to keep coming down here over something that was decided in court four years ago. The battle flag was approved by the War Department, and it is the most recognizable flag of the Confederate South. We have a multicultural society. If we're all going to get along, we have to respect each other's heritage. What would we do if native Americans decided the Stars and Stripes

was offensive?"

- John French, commander of the local Sons of Confederate Veterans - Gulfport, Mississippi

The Question I have for all you Southern Gentlemen is Dixie is: Why can't we find some more white guys to get in their face like this??

I mean, really! Commander French had me standing up a-cheerin' when I read that. Quit taking all this stuff lying down and stand up for the South! People are waiting to hear from you, and Sierra Times is just the place to do it!

And finally, we still need some more hired hands at the ranch. That's why I gotta go now. Webslinger's calling. Got some news grazin' to do.

(That's what you came here for, ain't it?)

Yee Hah,

J.J. Johnson – Chief Pain in the Butt
Sierra Times.com

P.S. I was supposed to mention that we can accept donations to cover some of the cost, and help put some vittles on the Ranch Hands' tables – for all they do, of course. But I just don't know how to ask yet. Call me gutless. Fact is, we really can use the support to keep this site going. If you ever feel moved, send a donation to :

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Thank you.